

Education

Roger Williams University

Bachelor of Arts in Visual Arts with a concentration in Graphic Design
Minor in Psychology
GPA 3.43

Bristol, RI
May 2004

Experience

Student Advantage, LLC, Senior Designer

Produce and optimize integrated, highly targeted cardholder conversion tools
Produce and optimize activation and opt-in campaigns to cardholders
Enhance response rates of major promotions over prior year's results
Manage marketing campaigns for partners including:
 Linens 'n Things, Target.com, Amtrak, Greyhound
Manage multiple designs to create effective and timely direct mail campaigns

Boston, MA
June 2006 - Present

Synergy Media, Senior Designer

Product advertisement setup and design
Client marketing and identity architecture
Full client interaction and project management
Direct mail and newsletter campaigns

Providence, RI
February 2005 - June 2006

Mayer Creative, Graphic Designer

Designed, developed, and implemented client campaign and marketing needs
Responsible for the file preparation and setup of print work
Interacted with clients throughout project development
Organized and archived office work, past projects, and files
Created and compiled graphics for use in websites
Stationery design and layout including letterhead, business card, envelope

Pawtucket, RI
May 2003 - June 2006

Achievements

Nominated for a 2009 Team Service Award
Roger Williams University merit-based scholarship
Dean's List
Cum Laude

December 2009
Fall 2000 - Spring 2004

Application & Technology Experience

Proficient on both Mac and PC; Photoshop, Illustrator, InDesign, Quark, Office
